



# LA ROTACIÓN

Rotary Club of Palos Verdes Peninsula · January 30, 2009

## If You Missed Us On January 23

### MYSTERY MAN HAS NEW ADVENTURES

—by Julia Parton

**John Evans** and **Inga Linden** greeted Rotarians while **Tim Dickins** assisted **Phyllis Pelezarre** at the Sergeant-at-Arms table. **President Bruce** started our meeting off today with a wonderful invocation and then called **John LaBella** up to lead us in the pledge. Once again **Dian Ashley** was gracious enough to lead us in our patriotic song. Visitors to our club today included Steve Coy, owner of Clix Photography located in the Promenade of the Peninsula (next to Red Brick Pizza), guest of **Shawn**

**Nejad**; Natalie Day, 4-year-old daughter of **Steve Day** (*side note, Natalie is number 6 of the Day clan!*); and special guest Paul Rubincam, guest of/sponsored by **Jeff Parker**. **Norton Donner** introduced our guests and **President Bruce** led the welcome song. (*Was there anything Bruce wasn't doing today? – please see the sergeant-at-arms to sign up to help out the club at each meeting!*)

We had a packed day today that included several important announcements. **Norton Donner** asked us to

(continues on the following page)

### UPCOMING PROGRAMS

**JANUARY 30:** William Smith / inventor, innovator, rocket scientist, Disney wizard

**FEBRUARY 6:** Hon. Greg O'Brien speaking on Arbitration vs. Litigation

### CLUB CALENDAR

**FEBRUARY 22:** Academy Awards party. See Debbie Dietch to sign up for this red-carpet event!

**MARCH 8:** Family day at the Auto Driving Museum

*PICTURED ABOVE: Steve Day and daughter Natalie.*



## PVP PENINSULA · ROTARY CLUB LEADERSHIP 2008–2009

District #5280  
**ROTARY CLUB OF  
 PALOS VERDES PENINSULA**  
 Chartered March 26, 1962

### ROTARY NEWS ON THE 'NET

**PVP CLUB:** www.Rotarypvp.com

**DISTRICT 5280:**  
 www.ROTARY528OLA.org

**ROTARY INTERNATIONAL:**  
 www.rotary.org/

**08–09 RI PRESIDENT:**  
 Dong Kurn Lee

**08–09 DISTRICT 5280  
 GOVERNOR:** Chuck Anderson

### DIRECTORS:

PRESIDENT: Bruce Attig  
 PRESIDENT-ELECT: John Polen  
 SECRETARY: Keith Deisenroth  
 TREASURER: Rita Bhatia  
 CLUB SERVICE: Debra Deitch & Liz Fitzgerald  
 COMMUNITY SERVICE: Tony Cangas & Dave  
 Johnsen

INTERNATIONAL SERVICE: Gustavo Demoner  
 VOCATIONAL SERVICE: Joan Behrens  
 YOUTH SERVICE: Sofia Lekos

### CHAIRS:

PROGRAM: Mel Schrier  
 COMMUNICATIONS: Hal Lazar  
 MEMBERSHIP: Greg Sparkman  
 PUBLIC RELATIONS: Julia Parton  
 PHOTOGRAPHER: Chris Stillian

*LA ROTACIÓN* EDITOR: Steve Day  
 SERGEANT-AT-ARMS: Phyllis Pelezzare  
 PAST PRESIDENT: Harry Kitter  
 RI FOUNDATION: Jim Hartman  
 CHAMBER LIAISON: Shawn Nejad  
 CONCOURS LIAISON: Shuja Oberoi  
 HISTORIAN: Marcia Haber

### SUNSHINE COMMITTEE:

Please let one of these Rotarians know if  
 you have news about a fellow member.

LIZ FITZGERALD  
 (310) 373-8060, lizfitz@earthlink.net

KJELL HELLBERG  
 (310) 378-2517

MARY JANE SCHOENHEIDER  
 mjsels@aol.com  
 penpeople@easyreader.info  
 (310) 375-3051, (310) 372-4611 x3021



*Mary Jane Schoenheider announced that  
 the Concours 2009 will be at Trump National.*

*(continues from the previous page)*

call or send cards to Mary Alice Fosse, **Mal Fosse's** wife. Mal passed away last week and it would be great if we can lend support and keep the Fosse family in our prayers. **Debbie Dietch** sent around a sign up sheet for an Academy Awards Party on February 22. Would you like to host this party? If so, please contact Debbie! Mark Sunday, March 8, 2pm on your calendars for a wonderful family Rotary day at the Auto Driving Museum located in El Segundo. Sign up at next week's meeting.

The Chamber of Commerce and the PV Sunset Rotary Club will be hosting the annual Salute to Business Dinner on February 12 at Trump National. Tickets are \$75. Our very own **Shawn Nejad** will be honored as having the Best New Business, 2008: Rancho Palos Verdes Flowers! *Congratulations, Shawn.*

Well deserved! **President Bruce** has reserved a table of 10 for Rotary members, which is filling up fast. If you would like to attend contact Bruce asap!

Announcements continued with **Greg Sparkman** presenting the newly created, very professional looking "new prospective-member folder". If you would like a folder or two to present to potential Rotary members please call or e-mail **Greg**. **Mel Schrier** will be keeping busy starting in late February with a new job (*how did he get a new job before me?*). **Mel** will be lecturing on cruise ships! **Mel** mentioned that he is able to take a companion!! Sign up sheet will be passed around next week (*wink, wink*)! **Mary Jane** announced that the Concours is on for 2009! The show  
*(continues on the following page)*



*Novelist, screenwriter, musician, and businessman Stephen Smoke was our speaker.*

*(continues from the previous page)*

will be back at Trump. Look forward to another great show! **Derald Sidler** and Steve Coy (guest) were our lucky winners in the raffle today! Congrats to both!

**Greg Sparkman** introduced our speaker, an accomplished novelist, screenwriter, musician, and businessman Stephen Smoke, who spoke to us about his background and new ventures in teens and responsibilities. Born in Ohio, Stephen made his way to LA in 1972 to become a famous rock-and-roll star! As with most folks, jobs don't come so easy in the entertainment business and Stephen found himself working as a cashier. From there he attempted to sell hearing aides to folks over the phone—not

the best method of selling for this product he said. He received a lot of, "What? You want to sell me, what? I can't hear you!"

Stephen's began his writing career as a ghost writer for several doctors (diet books, etc.) As of today Stephen has written 30 books and 18 novels. He has produced several movies and has published "*Mystery Magazine*". He has also written a series on rights and responsibility. One of the series is aimed at teens and their rights, titled, "TEEN bill of responsibilities". This is a free, downloadable book that is used in many South Bay schools. The children are not lectured but they are active participants in the program. They are asked

a series of questions that allow them to realize that with rights comes responsibilities. Check out this work, and more about Stephen, at [StephenSmoke.com](http://StephenSmoke.com). Stephen is also working on Corporate bill of responsibility and Legal bill of responsibility. He is looking for corporate trainers and attorneys/judges to assist with these books.

Stephen mentioned that on the eighth day God realized he needed a permanent address. On the eighth day God created Palos Verdes. Stephen had lived in Palos Verdes from 1990–2007. From there he moved to Chicago. He mentioned that he is soon to close escrow on a his new home in Palos Verdes Estates! Welcome back, Stephen. ●

**2008-2009**  
**Special Grant Request**  
**to**  
**Palos Verdes Peninsula Rotary Club Foundation**

Name of Organization: \_\_\_\_\_ Date: \_\_\_\_\_

1. Total Grant Requested \$ \_\_\_\_\_
2. Use of Grant Proceeds (25 words or less): \_\_\_\_\_  
\_\_\_\_\_
3. Mission of Requesting Organization (25 words or less): \_\_\_\_\_  
\_\_\_\_\_
4. Primary Contact Person: \_\_\_\_\_  
Agency: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
\_\_\_\_\_
5. Agency's Total Annual Budget: \_\_\_\_\_
6. Agency's Year of Operation: \_\_\_\_\_
7. Names of Current Board Members: \_\_\_\_\_  
\_\_\_\_\_
8. Date Board of Directors approved this request (attach a copy of official minutes): \_\_\_\_ \_\_\_\_
9. Primary Current Sources of Organization Funding and Total Annual Budget: \_\_\_\_\_  
\_\_\_\_\_
10. Grants Received since 2000 for similar purposes (sources, dates, amounts): \_\_\_\_\_
11. Identify Agency's Geographic Service Area: \_\_\_\_\_  
\_\_\_\_\_
12. Identify other agencies performing similar services: \_\_\_\_\_  
\_\_\_\_\_
13. How will Palos Verdes Peninsula Rotary Club be recognized if this grant request is approved?  
\_\_\_\_\_
14. How did you learn about this grant opportunity? \_\_\_\_\_  
\_\_\_\_\_
15. Did a Rotarian or spouse of a Rotarian suggest that your organization apply? \_\_\_\_\_  
If so, please provide their names: \_\_\_\_\_
16. Will any Rotarians be involved as volunteers in the program/project for which grant funds are requested? \_\_\_\_\_ If so, describe the number of Rotarians and their involvement:  
\_\_\_\_\_
17. Any PVP Rotarians on your Board of Directors in the last 3 years? \_\_\_\_\_

Using no more than 2 pages, please describe the Grant Request program, Organization, etc. in more detail. It is also important to indicate what steps will be taken to ensure competitive prices for goods and services needed in the project and the timing for the disbursement of the grant.

In addition, please attach copies of IRS and State of California Franchise Tax Board documents indicating your tax ID numbers. Grant recipients must be a 501 (c) (3) non-profit organization.

**Return Grant Request to:**

Palos Verdes Peninsula Rotary Club Foundation  
c/o Harry Kitter, President  
1800 S. PCH #2

Redondo Beach, CA 90277

PH: (310) 722-6236; FAX: (310) 601-1894; EMAIL: hkitter@yahoo.com